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## JVC Earns Top European In-Car Head Unit Prize in EISA

*European In-Car Head Unit 2009-2010*      **KD-AVX77**



Victor Company of Japan, Ltd. (JVC) received a top honour in the 2009-2010 European Imaging and Sound Association (EISA) awards. "An EISA" represents one of the most prestigious product awards in the electronics industry.

- The JVC Mobile Receiver KD-AVX77 received the Best European In-Car Head Unit award.

The KD-AVX77 is 1-DIN Bluetooth<sup>®</sup> DVD/CD/USB receiver, with Ultra-Widescreen touch panel monitors featuring the Motion Sensor. The ultra-wide viewing angle LCD provides clear viewing from almost any angle. The unit plays audio and video from iPod/iPhone and USB devices, while multilingual display is available in 10 languages.

The EISA Awards applaud new products that combine the most advanced technology, the most desirable features, the ultimate expression of design, the most satisfying ergonomics and, of course, the greatest value for money. Its "European Awards" are both prestigious and authoritative, a mark of excellence for consumers and industry people in Europe and the world at large.

EISA is an organization for editors of leading European Audio & Home Theater, In-Car Electronics, Photo, Video, and Mobile Devices magazines. It was formed in 1982 and currently has a membership of 50 magazines in up to 19 European countries. Each year it selects the best Audio & Home Theater, In-Car Electronics, Photo, Video, and Mobile Devices for recognition.

JVC has been honoured by EISA for fourteen consecutive years. It is the fifth year in a row for JVC to receive an award in the Mobile Car Audio Category.

## **Reference:**

Below is a reason for the selection.

### **European In-Car Head Unit 2009-2010**

### **JVC KD-AVX77**

“I want it all and I want it small”: everything you could ask from a 21st-century head unit is here, despite the compact DIN format. For years, JVC fought against knobs and buttons cluttering the faceplate, and finally this new unit is controlled entirely through the touch screen. And the screen itself is unique, its width allowing a split-screen mode to combine two pictures from different sources. Picture quality is very high and stable, thanks to the latest LCD TFT technology.

The KD-AVX77 DVD drive accepts discs with all types of content from movies to MP3 files, while the built-in multichannel decoder produces 5.1 sound. And of course, media sources like iPod or USB flash memory can be easily connected. With the KD-AVX77, you can always make phone calls in style: the newest Bluetooth module supports up to five mobile phones, operated from the touch screen or via a steering wheel interface.



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