

For the Japanese Market Only:

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## JVC Releases Disney Edition DVD-RW Media for DVD Camcorders 8-cm DVD-RW Discs Available in Two Versions: *Single-sided DVD-RW Disc (Mickey Mouse Edition) and Double-sided DVD-RW Disc (Winnie the Pooh Edition)*

Victor Company of Japan, Ltd. (JVC) announced today the release of two versions of 8-cm DVD-RW discs for DVD camcorders featuring some of Disney's universally loved and eternal characters. JVC has scored a Japanese industry first by obtaining the licensing rights to use Disney characters for its recordable media including disc media used for video recording and videotape in Japan. The new 8-cm DVD-RW discs will be the first products to use the licensing rights.

The new products feature Disney characters on packaging, the disc label, and the back card. The Disney Edition discs provide an enjoyable way to record, play back and preserve cherished memories. The collaborative product was also developed to take advantage of JVC's original digital recording technology, resulting in a product that is highly entertaining while delivering outstanding performance with excellent quality and durability.

Product Name: Camcorder DVD-RW Disc

Model Name	VD-W30MKA	VD-W60POA
Featured Character	Mickey Mouse	Winnie the Pooh
Description	Single-sided recordable disc (single pack)	Double-sided recordable disc (single pack)
Recording Time		
Standard Mode	30 minutes	60 minutes
LP Mode	60 minutes	120 minutes
MSRP (Tax Included)	Open	
Release Date	September 1, 2005	

\*Recording times are approximate and depend on the recording mode used by the camcorder and recorded content.



VD-W30MKA (above) VD-W60POA (below)  
 Left: Packaging, Middle: Disc, Right: Back Card

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## **Main Features**

1. JVC's original Ultra Hard Coat technology enables a high performance recording layer that delivers excellent durability and reliability. Ultra Hard Coat discs are the excellent choice to record and play back precious video footage, offering excellent durability against scratches and dirt even after repeated recording. Other advantages of Ultra Hard Coat technology include superior anti-static performance and excellent preservability.
2. 100% Made in Japan to ensure the highest reliability and quality.
3. Environmentally friendly—Inserts are made of recycled paper and are printed using a waterless printing process employing soy-based inks.

## **Major Specifications**

Model Name	VD-W30MKA	VD-W60POA
Featured Character	Mickey Mouse	Winnie the Pooh
Product Name	DVD-RW disc (supports DVD-RW version 1.1 / 2X-SPEED DVD-RW revision 1.0)	
Recording Time	30 min. on a single-sided recordable disc (standard mode)	60 min. on a double-sided recordable disc (standard mode)
	60 min. on a single-sided recordable disc (LP mode)	120 min. on a double-sided recordable disc (LP mode)
Description	Single pack	
Recording Method	Phase-change rewritable type (repeated recording is possible)	
Diameter	80mm	
Hole Diameter	15mm	
Thickness	1.2mm (0.6mm×2)	
Memory Capacity	1.4GB (on a single-sided recordable disc)	2.8GB (on a double-sided recordable disc) / 1.4GB (on a single-sided recordable disc)
Country of Origin	Japan	

\*Recording times are approximate and depend on the recording mode used by the camcorder and recorded content.

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